

SENIOR USER EXPERIENCE DESIGNER

PROFILE

A well versed designer with over 10 years immersed in the design world and 6 years of professional User Experience Design work. I have a strong understanding of design process and methods that focus on the user and usability of products from a wide range of industries. Highly adaptable to any industry, I have spent the most time in the financial space working on enterprise software tools solving complex data presentation and long user flows. I have also worked on a wide range of consumer facing SaaS products and features in the in-flight entertainment industry.

I studied Industrial Design in college and have been educated in discovering needs of users, creating products that are intuitive and helpful with an emphasis on visual design. I have taken this education and enhanced it with an in depth UX/UI program and real professional experience working on digital products. I have always been a strong advocate for the user while also understanding the needs of a business and technical constraints. I have been mentored for leadership and lead junior designers through many projects and helped strengthen any team that I have been on.

EXPERIENCE

American Financial Network
Senior UX/UI Designer
Brea, California
October 2021- Current

- · A mortgage company where I worked on a design team of 3 designers and a design manager
- Primarily designed for enterprise tools for the company's data analysis and HR functions
- Managed the design process to create an interactive, data analysis, enterprise software tool that helped branch managers and leadership improve their understanding of their performance
- Lead a UX design initiative to update internal hardware request forms and documents by creating a full web-based online shopping experience- including the back end of order fulfillment and accounting reports
- Helped create a new Design System to update the dated UI of the company's web portal
- Created interactive prototypes in Adobe XD for delivery to the development teams

Safran Passenger Innovation Senior UX/UI Designer Brea, California October 2019-October 2021

- An in-flight entertainment company with multiple SaaS products that were maintained and improved by our team of 4 designers
- Mentored by our Design Manager for leadership skills and management
- Acted as the primary Senior Designer and lead the design team in the managers absence
- Lead collaborative design review sessions, communicating all design ideas and concepts to both internal and external stakeholders
- Represent the company during off-site meetings, advise management on action items gathered from client meetings; possess the business, product and design acumen to make on-the-spot decisions that could impact the UX team and company at large
- Identified the users' and business needs and goals by working collaboratively with cross functional teams and stakeholders
- Take ownership of UX on projects and manage the creative process from briefing to final approval with business leaders
- Develop wire frames and mock up screens using Adobe XD, Illustrator and Photoshop
- Lead Design Sprints for new features to expand upon the existing product
- Lead and mentor new hires and junior UX designers
- Worked on efforts to improve the Data Analysis tool available to customers

City National Bank

UX Designer

Los Angeles, California

October 2018-October 2019

- Designed enterprise web tools for the loan processing department of a large banking operation
- Worked on Agile Scrum teams as the primary UX designer on projects
- Used Axure to create prototypes with high levels of interaction
- Updated old paper based processes to streamlined web based experiences to improve the productivity and efficiency of the loan officers and other bank employees
- Solved complex data presentation and simplified complex workflows solutions
- · QA development team's work to ensure design and features are implemented as intended

Trilogy Education

UX Designer

Freelance

August 2018-September 2018

- Recommended by UCI Boot Camp instructor after completed the program to help develop a new web portal for the company's Career Services department and lead the design process from beginning to end
- Worked directly with the Director of Carer Services to understand the needs of the users and the business to create requirements
- · Lead a design sessions to create the project outline and expectations and scope of the final product
- Develop UX/IA documentation including site maps and wire frames for presentation user testing
- Create high fidelity, interactive prototypes for presentations using Adobe Illustrator and InVision
- Designs were presented to CEO and approved by the business for funding and are in development

Patton Design

Industrial Designer/UX UI Designer

Costa Mesa, California

Jan 2016-October 2018

- Worked as Lead Designer at this consultancy under the CEO
- Worked on a wide range of products and had to be able to research new areas and fields to quickly become an expert in the clients product and market including competitor research, user interviews, and usability tests
- Worked on the industrial design of many medical devices and, as a result, began working on the UX and UI of the digital interfaces of these devices using Illustrator, Invision and Photoshop
- Interact with clients directly for requirements gatherings meetings and serve as the point of contact for the internal team for relaying information and customer feedback
- Present reports and design ideas to clients to explain ideas, strategies and tactics and justify how they achieve their goals with presentations created in Adobe InDesign

EDUCATION

University of California, Irvine DCE Irvine, California
May 2018

User Experience & Interface Design

UX/UI Boot Camp Certificate

California State Long Beach Long Beach, California May 2014

Industrial Design

Bachelor of Arts: Design

SKILLS

UX Skills	Software
User Research Methods	Sketch
Information Architecture	Figma
Prototyping	Axure
Wireframing	Adobe XD
Sitemaps	Adobe Illustrator
Personas	Adobe Photoshop
User Flows and Journeys	Adobe InDesign
User Testing	InVision
Client Facing Presentations	Miro
Interaction Design Best Practices	Jira
Agile Design Process	PowerPoint
Design Systems	Microsoft Office